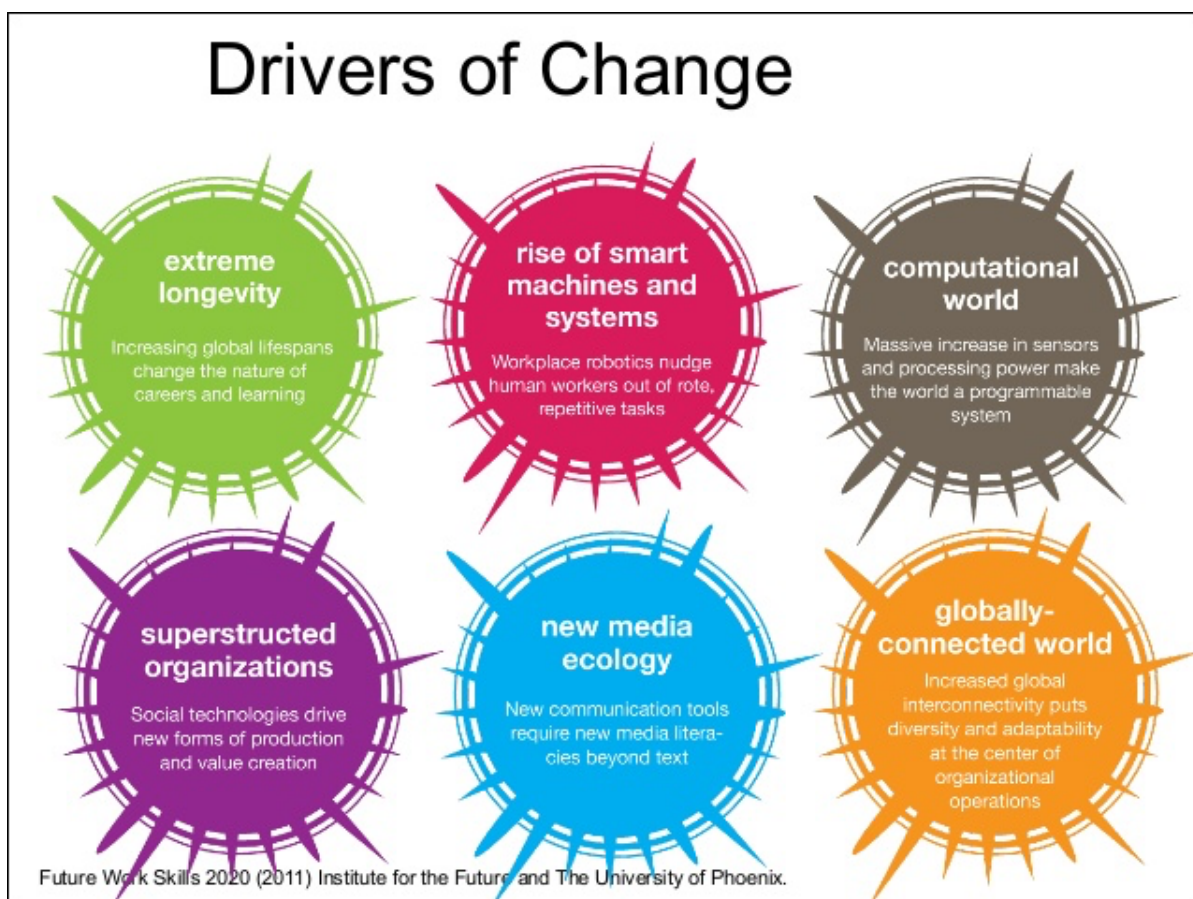


การพัฒนาหลักสูตรเพื่อตอบโจทย์ การอุดมศึกษาในศตวรรษที่ 21

Compiled by:
Kamolwan Lueprasert

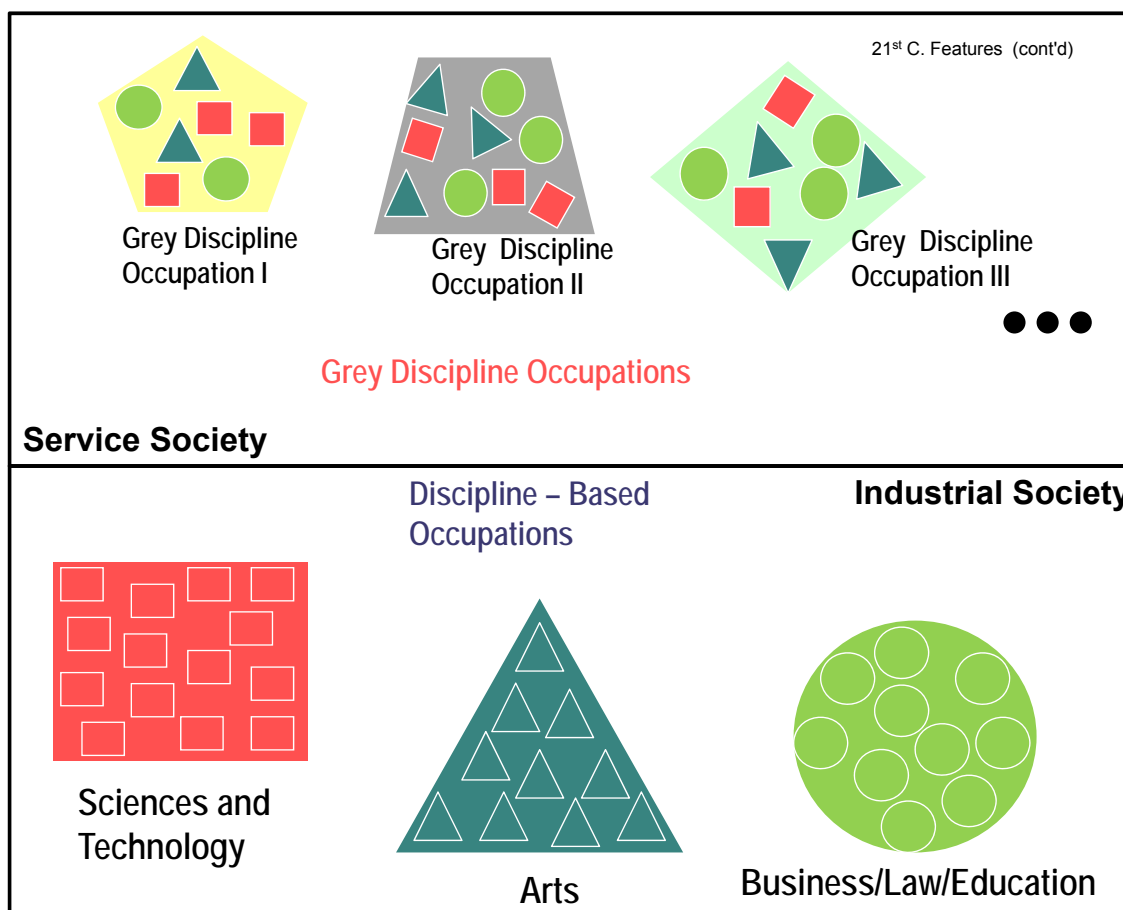


many of **jobs** students
will have **don't** even
exist yet...

work as we know it is
DEAD

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MODERN DATA SCIENTIST

Data Scientist, the sexiest job of the 21st century, requires a mixture of multidisciplinary skills ranging from an intersection of mathematics, statistics, computer science, communication and business. Finding a data scientist is hard. Finding people who understand who a data scientist is, is equally hard. So here is a little cheat sheet on who the modern data scientist really is.

MATH & STATISTICS

- ☆ Machine learning
- ☆ Statistical modeling
- ☆ Experiment design
- ☆ Bayesian inference
- ☆ Supervised learning: decision trees, random forests, logistic regression
- ☆ Unsupervised learning: clustering, dimensionality reduction
- ☆ Optimization: gradient descent and variants

PROGRAMMING & DATABASE

- ☆ Computer science fundamentals
- ☆ Scripting language e.g. Python
- ☆ Statistical computing packages, e.g., R
- ☆ Databases: SQL and NoSQL
- ☆ Relational algebra
- ☆ Parallel databases and parallel query processing
- ☆ MapReduce concepts
- ☆ Hadoop and Hive/Pig
- ☆ Custom reducers
- ☆ Experience with xaaS like AWS

DOMAIN KNOWLEDGE & SOFT SKILLS

- ☆ Passionate about the business
- ☆ Curious about data
- ☆ Influence without authority
- ☆ Hacker mindset
- ☆ Problem solver
- ☆ Strategic, proactive, creative, innovative and collaborative

COMMUNICATION & VISUALIZATION

- ☆ Able to engage with senior management
- ☆ Story telling skills
- ☆ Translate data-driven insights into decisions and actions
- ☆ Visual art design
- ☆ R packages like ggplot or lattice
- ☆ Knowledge of any of visualization tools e.g. Flare, D3.js, Tableau



MarketingDistillery.com is a group of practitioners in the area of e-commerce marketing. Our fields of expertise include: marketing strategy and optimization, customer tracking and on site analytics, predictive analytics and econometrics, data warehousing and big data systems, marketing channel insights in Paid Search, SEO, Social, CRM and brand.



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these jobs
didn't exist in 2005:

social media strategist
user experience specialist
telework manager
elder care coordinator
sustainability manager

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The Future of Work Beta v1

Connectivity

- Information availability
- Globalized access
- Mobile work

Machine capabilities

- Processing power
- Artificial Intelligence
- Spatial cognition
- Robotics

Modularization

- Unbundling
- Work fragmentation
- Specialization
- Distributed processes

Globalization

- Product
- Innovation
- Service

Remote work

- Telepresence
- Collaboration
- Virtual worlds
- Machine operation

Work marketplaces

- Participation
- Availability
- Pay pressure
- Access to expertise

Economy of individuals

- Independence
- Entrepreneurship
- Collaboration
- Reputation

Polarization of work

- Pay
- Opportunity
- Affiliation

UNDERLYING DRIVERS

ECONOMIC STRUCTURE

LABOR DISPLACEMENT

EMERGING LANDSCAPE

Demographics

- Ageing
- Country divergence
- Migration
- Pension funding

Productivity

- Factor shifts
- Technology impact
- Capital efficiency
- Industry divergence

Crowdsourcing

- Open innovation
- Labor pools
- Managed crowds
- Enhanced mechanisms

High-performance organizations

- Internal markets
- Ad-hoc networks
- Social technologies
- Distributed value creation

Social expectations

- Opportunity
- Gender equity
- Flexibility
- Meaning
- Potential

Value polarization

- Commoditization
- Expertise
- Innovation
- Relationships

Worker replacement

- Automation
- Robots
- Service
- Judgment

Education

- Available
- Open
- Continuous
- Peer learning

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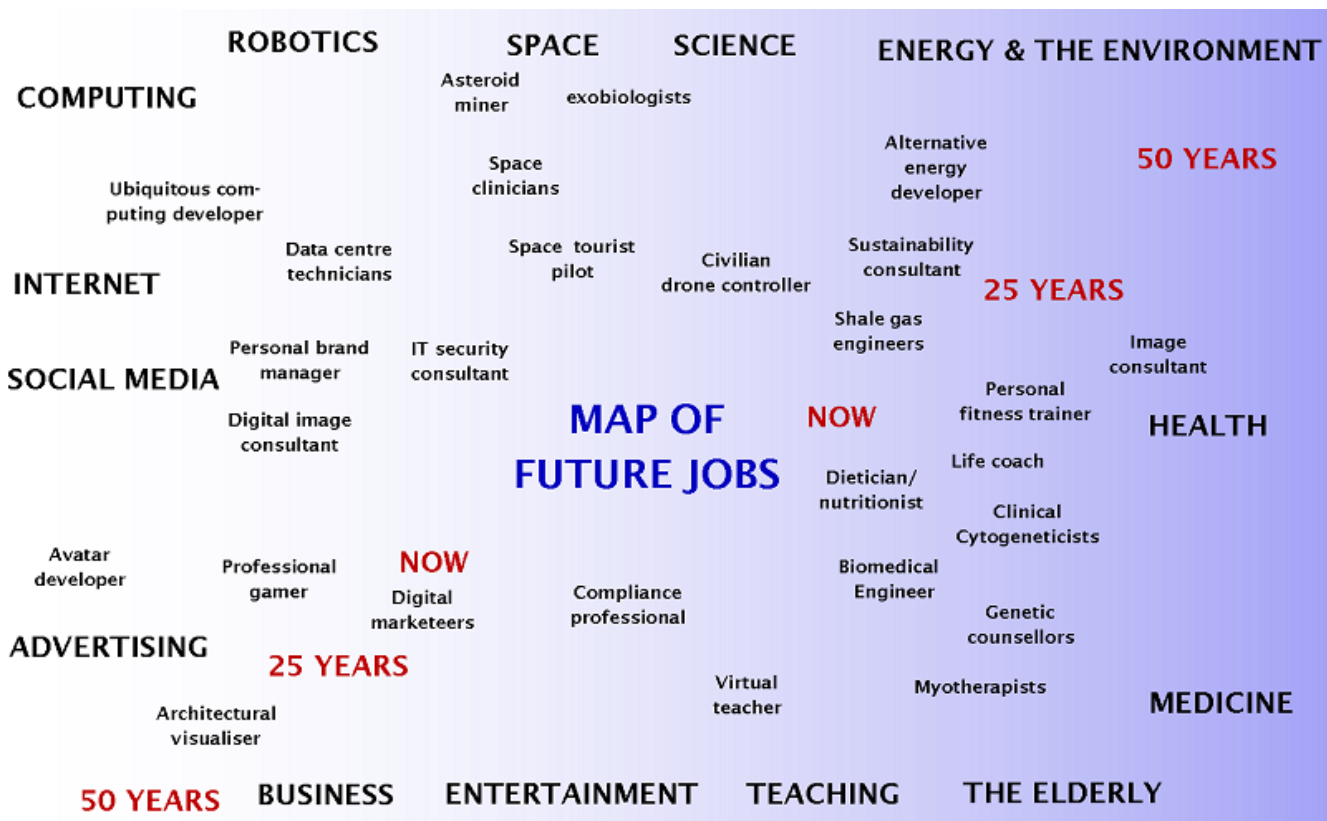
• Long-term strategy
• Scenario planning
• Thought leadership content

futureexploration.net



ROSSDAWSON

• Futurist
• Keynote speaker
• Strategy advisor
rossdawson.com



TEN SKILLS FOR THE FUTURE WORKFORCE

1 SENSE-MAKING

DEFINITION: ability to determine the deeper meaning or significance of what is being expressed

3 NOVEL & ADAPTIVE THINKING

DEFINITION: proficiency at thinking and coming up with solutions and responses beyond that which is rote or rule-based

5 COMPUTATIONAL THINKING

DEFINITION: ability to translate vast amounts of data into abstract concepts and to understand data-based reasoning

7 TRANSDISCIPLINARITY

DEFINITION: literacy in and ability to understand concepts across multiple disciplines

9 COGNITIVE LOAD MANAGEMENT

DEFINITION: ability to discriminate and filter information for importance, and to understand how to maximize cognitive functioning using a variety of tools and techniques

2 SOCIAL INTELLIGENCE

DEFINITION: ability to connect to others in a deep and direct way, to sense and stimulate reactions and desired interactions

4 CROSS-CULTURAL COMPETENCY

DEFINITION: ability to operate in different cultural settings

6 NEW-MEDIA LITERACY

DEFINITION: ability to critically assess and develop content that uses new media forms, and to leverage these media for persuasive communication

8 DESIGN MINDSET

DEFINITION: ability to represent and develop tasks and work processes for desired outcomes

10 VIRTUAL COLLABORATION

DEFINITION: ability to work productively, drive engagement, and demonstrate presence as a member of a virtual team.

เรียนต่อมหาวิทยาลัย
ใช้ความสำเร็จจริงหรือไม่?

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Vice President for Educational Development, KMUT

เขารวมที่เข้าเรียนมหาวิทยาลัย
ไม่จบการศึกษา 145,000 คน/ปี

จบอุดมศึกษาแล้วได้งานในบริษัท
150,000 คน/ปี

JOB is not guarantee !!

สภาอุตสาหกรรมสำรวจความต้องการกำลังงาน(2556-2560)
มัธยมปลายหรือต่ำกว่า 0.395 ล้านคน (58%)
ปวส./ปวช. 0.199 ล้านคน (29%)
ปริญญาตรี 0.086 ล้านคน (13%)

ความสูญเสียเปล่าทางการเงินผู้เรียนไม่จบอุดมศึกษา 145,000 คนต่อปี (0.3-0.4 ล้านบาทต่อคนต่อปี)
= 43,500 – 58,000 ล้านบาทต่อปี

ความสูญเสียเปล่าด้านการเงินผู้จบอุดมศึกษา แต่ไม่มีงานทำ 150,000 คนต่อปี = 45,000-60,000ล้านบาท/ปี

ความสูญเสียเปล่าด้านแรงงานผู้จบอุดมศึกษา แต่ไม่มีงานทำ 600,000 คนปี (man-year)

*ข้อมูลอ้างอิงจากผลสำรวจโดยกรมสถิติประชากรและแรงงาน LBS&CO Institution for Statistics (IS)



TDRI

Thailand Development Research Institute

EDUCATION SYSTEM ILLS SETTING UP
FUTURE FAILURE

ระบบการศึกษาไทย

ความล้มเหลวแห่งเอเชียตะวันออกเฉียงใต้

Education System in Thailand
: A Terrible Failure in S.E. Asia

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วิกฤตอุดมศึกษาไทย

- ขณะที่ประเทศไทยมีสถาบันอุดมศึกษา ทั้งมหาวิทยาลัย วิทยาลัย
สถาบันการศึกษา ทั้งของรัฐ ในกำกับรัฐและเอกชนมากถึง 170 แห่ง ตัวเลขการ
คัดเลือกบุคคลเข้าศึกษาต่อสถาบันอุดมศึกษาด้วยระบบกลาง หรือแอดมิชชัน
ประจำปีการศึกษา 2558 มีผู้สมัครทั้งสิ้น 1.24 แสนคน ในสถาบันอุดมศึกษาที่
เปิดคัดเลือกผ่านระบบนี้รวม 87 สถาบัน เพื่อเข้าศึกษาใน 802 คณะ สาขาวิชา
มีรหัสคณะ สาขาวิชาให้เลือกทั้งสิ้น 4,114 รหัส
- อย่างไรก็ดี ในปีที่ผ่านมา มีผู้ผ่านการคัดเลือกมีสิทธิเข้าสอบสัมภาษณ์และตรวจจ
ร่างกายจำนวน 91,813 คน จากจำนวนที่ทุกสถาบันเปิดรับทั้งสิ้น 1.51 แสนคน
ปีที่ผ่านมา มีที่เรียนในสถาบันอุดมศึกษาเหลืออีกเกือบกว่า 3.3 หมื่นที่....

- อ่านต่อได้ที่ :

<http://www.posttoday.com/analysis/report/427241>

นิสิต/นักศึกษา

จำนวนนิสิต/นักศึกษาใหม่ นักศึกษารวม บุคลากร ปีการศึกษา ๒๕๕๘ และผู้สำเร็จการศึกษา
การศึกษา จำแนกตามประเภทสถาบันอุดมศึกษา และระดับการศึกษาปีการศึกษา ๒๕๕๗

ประเภทสถาบัน/รายสถาบัน	นักศึกษาใหม่	นักศึกษารวม	บุคลากร	ผู้สำเร็จการศึกษา
จำนวนรวม	๕๔๒,๙๙๕	๒,๐๒๕,๒๓๔	๑๘๙,๓๗๕	๓๑๕,๓๐๕
สถาบันอุดมศึกษาของรัฐ	๔๕๕,๒๖๙	๑,๗๓๘,๒๗๘	๑๖๕,๒๓๔	๒๕๗,๗๕๖
มหาวิทยาลัยของรัฐ	๔๙,๒๒๗	๑๙๙,๔๗๙	๔๐,๕๖๐	๖๔,๓๔๔
มหาวิทยาลัยเทคโนโลยีราชมงคล	๕๑,๓๒๐	๑๕๕,๕๗๗	๑๓,๒๙๑	๒๙,๓๒๕
มหาวิทยาลัยในกำกับของรัฐ	๑๒๖,๖๙๙	๔๖๗,๒๒๗	๗๒,๑๓๒	๕๗,๖๖๙
มหาวิทยาลัยรัฐไม่จำกัดรับ	๘๓,๗๘๒	๓๖๙,๑๘๓	๖,๖๐๙	๑๓,๘๐๖
มหาวิทยาลัยราชภัฏ	๑๓๘,๗๘๕	๕๓๔,๘๓๗	๓๑,๘๗๒	๘๘,๗๘๒
วิทยาลัยชุมชน	๕,๔๕๖	๑๑,๙๗๕	๗๗๐	๔,๓๓๙
สถาบันอุดมศึกษาเอกชน	๘๗,๗๒๖	๒๘๖,๙๕๖	๒๔,๑๔๑	๕๗,๕๕๐
มหาวิทยาลัยเอกชน	๗๓,๘๗๖	๒๔๓,๔๖๔	๒๐,๐๐๕	๔๗,๔๘๗
วิทยาลัยเอกชน	๗,๙๕๖	๒๖,๓๓๑	๒,๘๐๔	๘,๓๙๖
สถาบันเอกชน	๕,๘๙๔	๑๗,๑๖๑	๑,๓๓๒	๑,๖๕๗

สถิติอุดมศึกษา ปีการศึกษา 2558 ฉบับย่อ สำนักงานคณะกรรมการการอุดมศึกษา

ข้อมูล ณ ค.ใหม่ ณ 11 กพ. 59

หลักสูตร

จำแนกตามประเภทสถาบันอุดมศึกษา และระดับการศึกษา ปีการศึกษา ๒๕๕๘

ประเภทสถาบัน	ระดับการศึกษา							
	ต่ำกว่า ป.ตรี	ปริญญาตรี	ป.บัณฑิต	ปริญญาโท	ป.บัณฑิตชั้นสูง	ปริญญาเอก	อื่นๆ	รวม
จำนวนหลักสูตร (รวม)	๓๗๖	๑๒,๕๗๐	๙๘	๔,๐๓๔	๑๐๙	๑,๖๓๙	๘	๑๘,๘๓๔
สถาบันอุดมศึกษาของรัฐ	๓๗๔	๑๐,๑๔๘	๖๕	๓,๔๖๐	๑๐๙	๑,๔๕๔	๖	๑๕,๖๑๖
มหาวิทยาลัยของรัฐ	๑๕๕	๑,๓๙๒	-	๖๒๐	๑	๓๒๐	๒	๒,๔๙๐
มหาวิทยาลัยเทคโนโลยีราชมงคล	๑๗๔	๑,๓๘๓	๔	๑๐๗	-	๑๑	-	๑,๖๗๙
มหาวิทยาลัยในกำกับของรัฐ	-	๒,๘๑๘	๒๓	๒,๑๖๔	๑๐๘	๙๗๒	๒	๖,๐๘๗
มหาวิทยาลัยรัฐไม่จำกัดรับ	-	๒๒๙	๔	๑๔๔	-	๔๕	-	๔๒๒

สถิติอุดมศึกษา ปีการศึกษา 2558 ฉบับย่อ สำนักงานคณะกรรมการการอุดมศึกษา

สถิติการได้งานทำ

ปีการศึกษา	ยังไม่ได้ทำงาน				รวมทั้งหมด
	ทำงานแล้ว	กำลังศึกษาต่อ	และมีได้ศึกษาต่อ	กำลังศึกษาต่อ	
2556	45,238 (72.49%)	2,631 (4.22%)	11,969 (19.18%)	2,565 (4.11%)	62,403
2557	69,490 (66.99%)	2,527 (2.44%)	26,047 (25.11%)	5,673 (5.47%)	103,737
2558	1,746 (66.21%)	37 (1.40%)	636 (24.12%)	218 (8.27%)	2,637

<http://www.employ.mua.go.th/> on 28 April 2016

Is our higher education system effective enough to handle those situations... ?

we need
to

trans
form

our
current
system ...

outputs

outcomes

CONTENT

COMPETENCE

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Outcome Based
Education (OBE)

outcome-based education (OBE) is an educational theory that bases each part of an educational system

around **g**oals (**o**utcomes). By the end of the educational experience each student should have

achieved the goal...

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clearly focusing and organizing
EVERYTHING in an educational
system on what is essential for all
students to be able to **do**
SUCCESSFULLY at the **end** of
their learning experiences

Source: William G. Spady (1994) *Outcomes-based education: Critical Issues and Answers*. The American Association of School Administrators

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This means starting with a clear picture of
what is important for students to be able to
do, then **ORGANIZING** the
curriculum, **instruction** and
assessment to make sure this
learning ultimately **happens**.

Source: William G. Spady (1994) *Outcomes-based education: Critical Issues and Answers*. The American Association of School Administrators

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OBE Education in terms of Quality

- Continuous improvement is embedded (on going assessment and support).
- Progress through mastery
- Demonstrate learning
- Focus on 'outcomes' not 'inputs'

OBE embodies the idea that the best way to **LEARN** is to first determine what needs to be **achieved...**

shift from ...

Teacher-centered paradigm

what the **teacher** expects students to know and be able to do (as a whole at the end of **instruction**...

Learner-centered paradigm

what **student** can actually DO at the end of **LEARNING** experiences/activities ...

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shift from reflecting the

Accumulation of **C**ourse
Credits

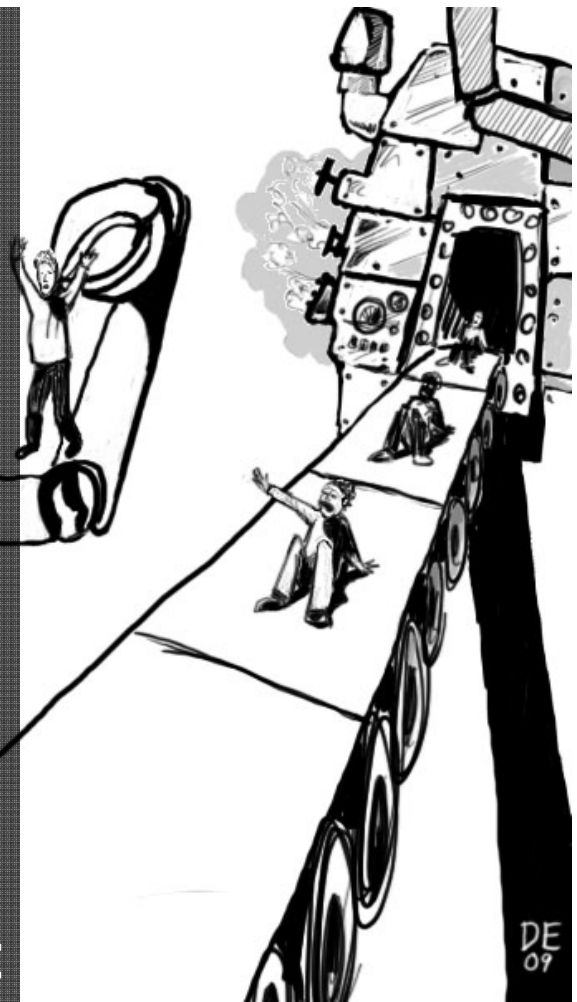
To reflect the **S**tudent **P**erformance which is
demonstrated at the **e**nd of **l**earning
process.

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- How can we facilitate them to achieve it?
- How can we close the gap?
- How do we know whether our students have achieved it?
- How can we guarantee the quality of our students' learning ?

QUESTIONS to address:



Learning Outcome

OUTCOMES Clear learning results that learners have to demonstrate at the end of significant learning experiences: *what learners can actually do with what they know and have learned.*

OUTCOMES Actions/ performances that embody and reflect learner competence in using content, information, ideas and tools successfully.

OUTCOMES Describe the results of learning over a period of time – the results of what is learned versus what is taught.

What do you want your students to learn? (what are the learning outcomes which you expect from the course?)

What assignments, classroom activities, and pedagogical approaches will help your students master the identified knowledge, skills, or attitude changes?

How will you determine that students have accomplished what you set out to teach them? (How will you evaluate their achievements?)

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performance
based precise
measurable achievable
specific
verifiable

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how to write learning outcomes ...

- Begin each learning outcome as an action verb, followed by object of the verb, followed by a phrase giving the context and/or how well ?
- Use only one verb per learning outcomes.
- The learning outcomes must be clear, precise, measurable, and observable.
- Ensure that learning outcomes are capable of being assessed.

learning outcome Formula ...

(1) **s**tem +
action verb +
content/skill/value

(2) **a**ctive verb +
object +
qualifying

stem – in future tense

+ *action verb*

+ **Condition** - optional

+ **focus** – indicating process, product or outcome of action

On the successful completion of this course,
the student will be able to *present* **persuasive**
written arguments **based on** **research**

On the successful completion of this course, the
student will be able to *work with others* **in the**
exploration of ideas and to *collectively negotiate*
solutions to problems.

<http://studylib.net/doc/7067937/doc-writing-course-learning-outcomes>



what are the
competences
they should have at the
end of programme ...

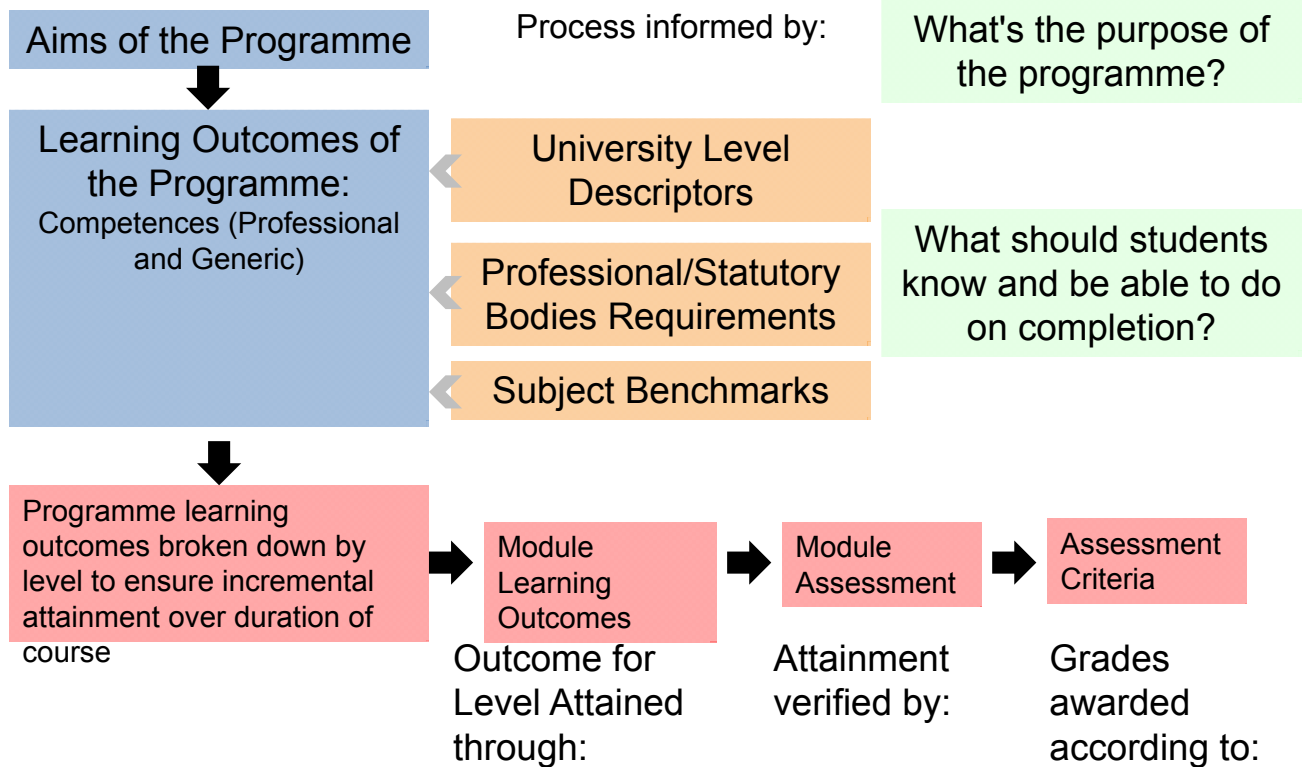
Start With 



Expected learning outcomes



Elements of the Programme Specification



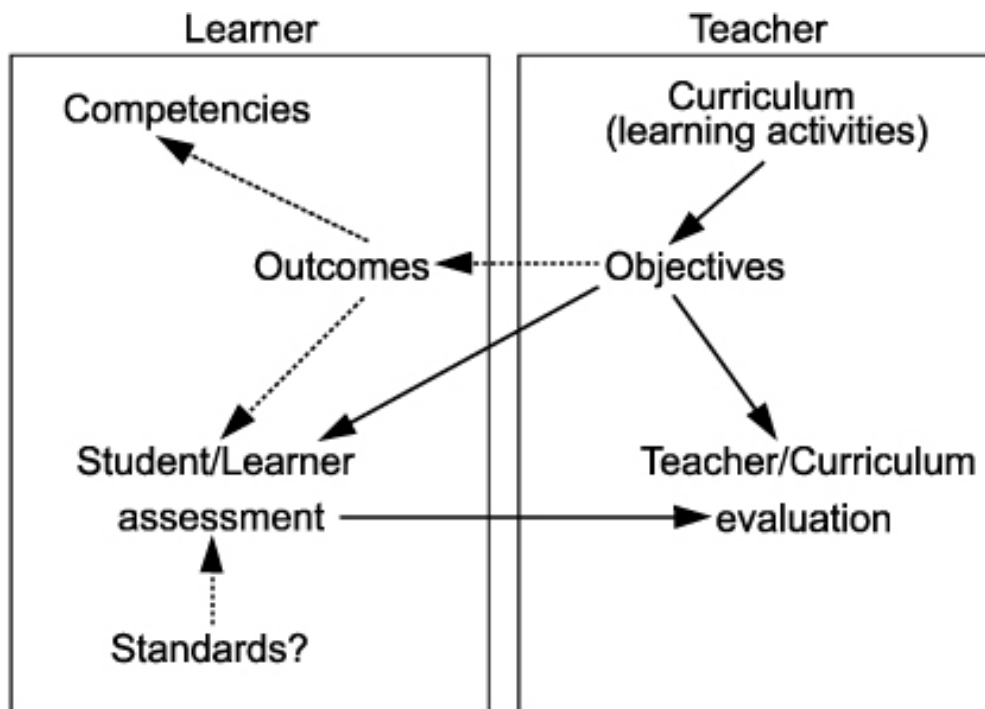
design the curriculum, teaching, learning and assessment to enable students to achieve the intended learning outcomes...



alignment

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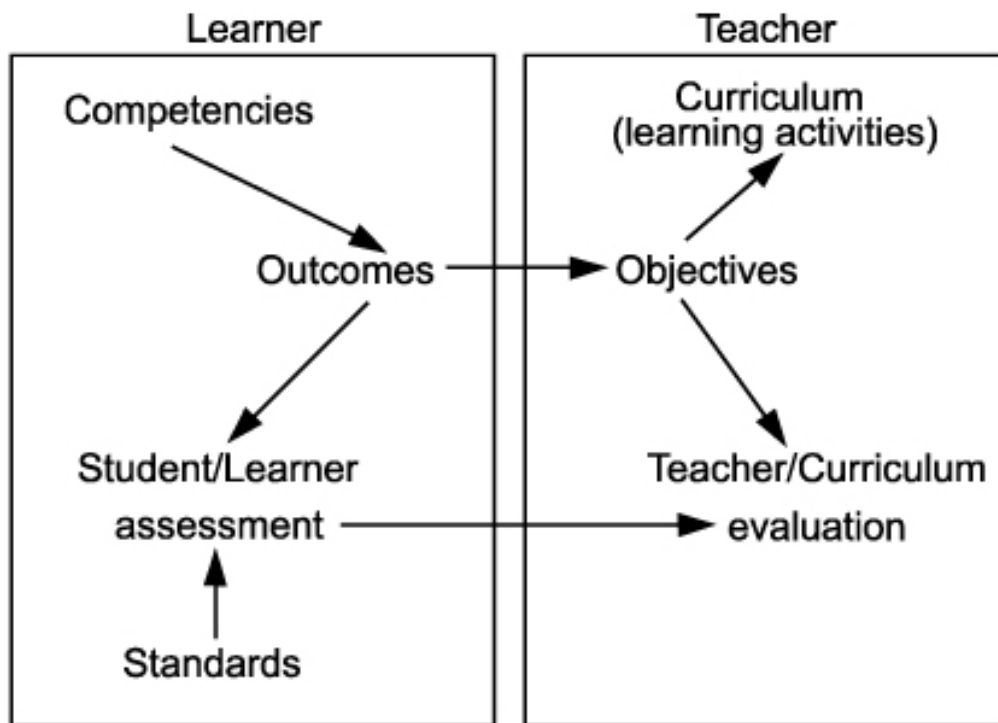
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curriculum drives competencies

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competencies drive curriculum

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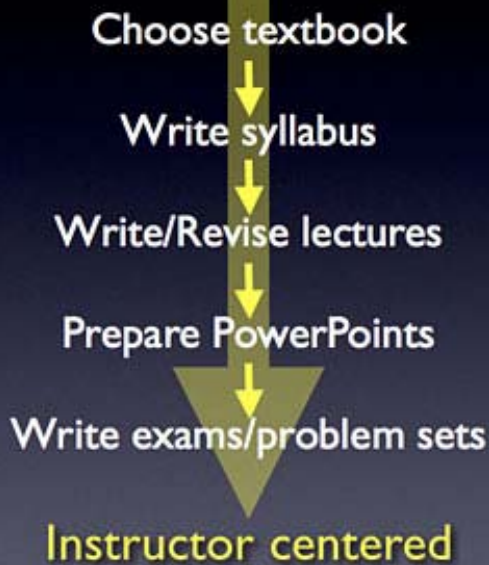
Methodology for Competency-Based Curriculum Development

Phase 1: Outcomes Development		
Core Competencies		
Generic Competencies	Domain-Specific Competencies	
Phase 2: Learning Plans Development		
The "What" of Learning		
Knowledge	Skills	Attitudes
The "How" of Learning		
Learning Activities	Instructional Strategies	Materials & Resources
The "Evidence" of Learning		
Formative Assessments	Summative Assessment	

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Standard Course Planning



vs. Backward Design



Wiggins, G. and McTighe, J., (2000), *Understanding by Design*: Englewood Cliffs, NJ; Prentice Hall

Rob Lue, NE SI, 2011

Student Learning Plan
starts with
expected learning outcomes

- what will students learn?
- to what degree will they learn?
- how will they acquire this learning?
- how will they demonstrate this learning?

where great teaching begins; A. R. Reeves

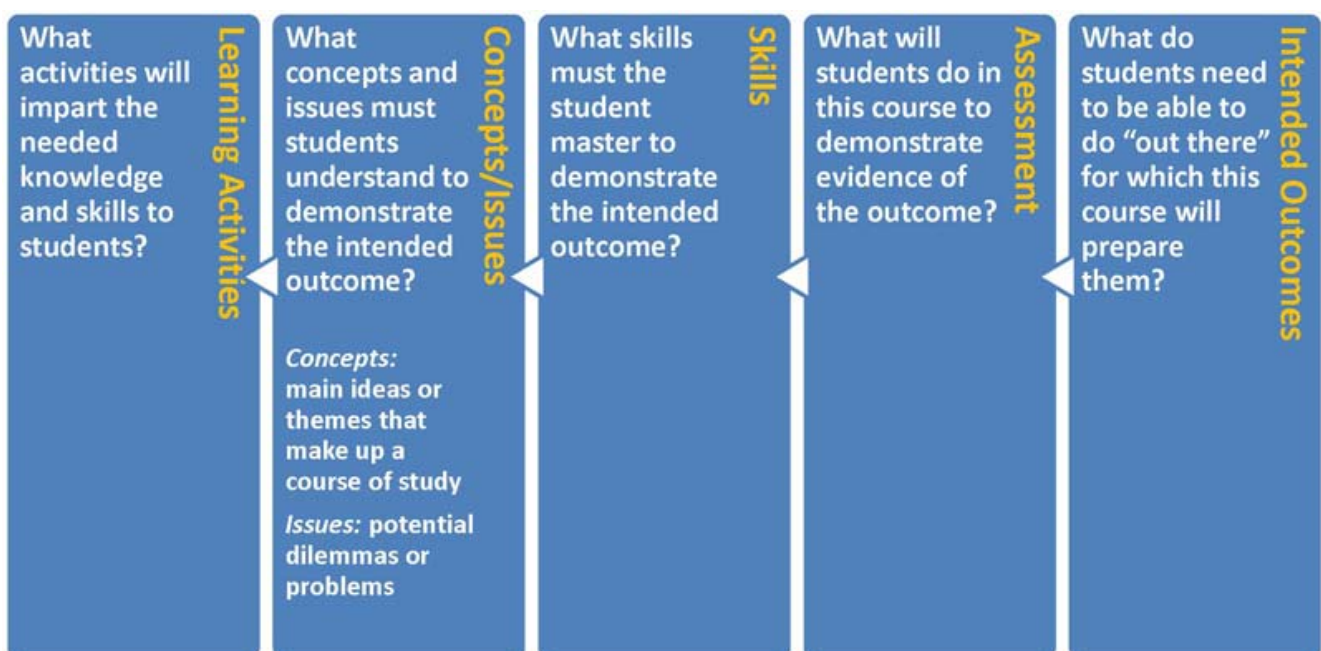
Learning outcomes should be SMART (TT)

- ✓ **SPEAK TO THE LEARNER:** learning outcomes should address what the learner will know or be able to do at the completion of the course
- ✓ **MEASURABLE:** learning outcomes must indicate how learning will be assessed
- ✓ **APPLICABLE:** learning outcomes should emphasize ways in which the learner is likely to use the knowledge or skills gained
- ✓ **REALISTIC:** all learners who complete the activity or course satisfactorily should be able to demonstrate the knowledge or skills addressed in the outcome
- ✓ **TIME-BOUND:** the learning outcome should set a deadline by which the knowledge or skills should be acquired;
- ✓ **TRANSPARENT:** should be easily understood by the learner; and
- ✓ **TRANSFERABLE:** should address knowledge and skills that will be used by the learner in a wide variety of contexts

The SMART(TT) method of goal setting is adapted from Blanchard, K., & Johnson, S. (1981). *The one minute manager*. New York: Harper Collins.

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Learning Outcome Samples:

- Identify an educational theme and compare and contrast its application in American vs. European schools.
- Given a problem situation, determine whether it is a rate of change problem or a total change problem; use the Solve problems using calculus appropriate method to accurately solve the problem.

Learning Outcome Samples:

- Given two paintings - each from a different historical period - determine which period each is from, describe how imagery is used in each, and contrast how each reflects the cultural norms of the period. (Understand the power and meaning of imagery in our visual world, from current and historic sources.)

Learning Outcome Samples:

- Use the critical thinking rubric to provide three classmates with feedback on their Blackboard postings of anthropomorphic measurements of facial features. (Interact and learn from one another about issues related to problems facing communicatively challenged individuals.)

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ABET

Student outcomes are outcomes (a) through (k) plus any additional outcomes that may be articulated by the program.

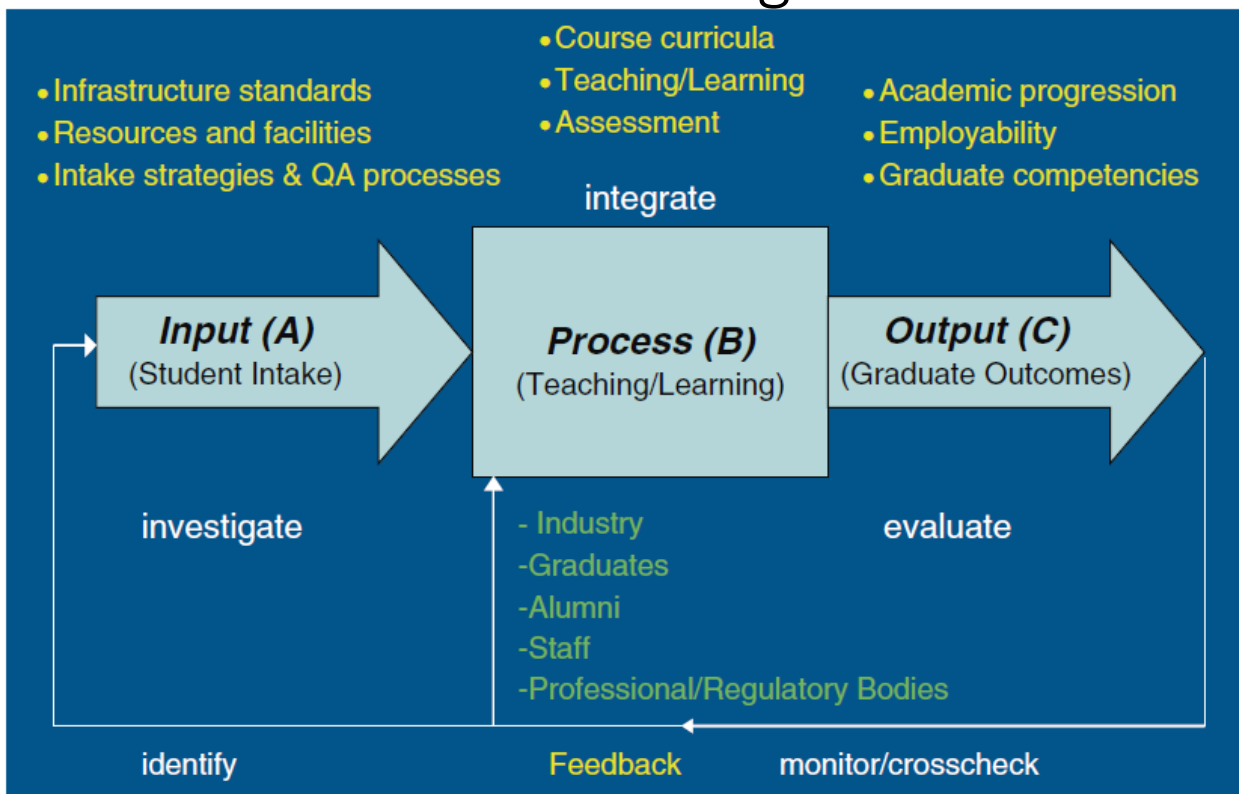
- (a) an ability to apply knowledge of mathematics, science, and engineering
- (b) an ability to design and conduct experiments, as well as to analyze and interpret data
- (c) an ability to design a system, component, or process to meet desired needs within realistic constraints such as economic, environmental, social, political, ethical, health and safety, manufacturability, and sustainability
- (d) an ability to function on multidisciplinary teams
- (e) an ability to identify, formulate, and solve engineering problems
- (f) an understanding of professional and ethical responsibility
- (g) an ability to communicate effectively
- (h) the broad education necessary to understand the impact of engineering solutions in a global, economic, environmental, and societal context
- (i) a recognition of the need for, and an ability to engage in life-long learning
- (j) a knowledge of contemporary issues
- (k) an ability to use the techniques, skills, and modern engineering tools necessary for engineering practice.

Integrated and modular learning lesson plan...

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What influence learning outcomes? 



AUN-QA Models for Higher Education

Quality Assurance at Programme Level

